

Abby Rementer

GRAPHIC DESIGN

Contact

abbyremitter.com
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Experience

DID AGENCY | Ambler, PA

Freelance Graphic Designer | *Oct. 2020 - Jan. 2021*

- Update multiple projects at a time to meet client's wants and deadlines
- Prepare and update press-ready files
- Collaborate with creative leads and project managers to come to a creative design solution

NORTH LANE (Formerly Wirecard) | Conshohocken, PA

Contracted Graphic Designer | *April 2020 - July 2020*

- Collaborated with the marketing team to design campaign materials (social media posts, A/B testing, videos, etc.)
- Designed visually interesting power point templates for the sales and marketing team
- Created client branded card packages and demos for the sales team to use during presentations

QVC | West Chester, PA

Contracted Digital Content Designer | *June 2019 - Dec. 2019*

- Designed visually interesting and compelling affiliate ads, email campaigns/templates, and web banners to promote specific products, flash sales, and deals
- Created impactful digital design solutions that effectively communicate the sales/marketing strategy and lead the customer to a desired action
- Collaborated with e-commerce/e-marketing business partners to understand the goals of each creative deliverable

TEMPLE UNIVERSITY OFFICE OF ALUMNI RELATIONS | Philadelphia, PA

Freelance Graphic Designer | *Dec. 2018 - Jan. 2019*

Graphic Design Intern | *Aug. 2018 - Nov. 2018*

- Designed infographics, banners, postcards, and a-frames to promote alumni events
- Created and designed social media engagement imagery to attract new followers and raise awareness

Education

TEMPLE UNIVERSITY, KLEIN COLLEGE OF MEDIA AND COMMUNICATION

Philadelphia, PA

B.A. in Advertising, Concentration in Art Direction | *May 2019*

Accomplishments

GRAPHIS NEW TALENT | Honorable Mention | *2019*

TEMPLE UNIVERSITY | Dean's List | *Spring 2018; Spring 2019*

Programs

Photoshop, Illustrator, InDesign, XD, After Effects, Asana, Keynote, Microsoft Office, Visme